

CLUSTERS, GOVERNANCE AND SUSTAINABILITY

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Abstract

One of the most important aspects of current economical and social reality of each local and regional territory, and very much determinative for its economic development potential, is the nature of its territorial organization of the productive processes, as well as, the characteristics, and sophistication level, of the enterprise strategies that are functioning in it. This paper seeks to contribute to the ongoing discussion on the role of clusters as engines of economic and social development and sustainability of local and regional territories. Based on a study research methodology, we intend to answer to the following research questions: (1) What is the importance of clusters in the increment process of the local and regional conditions of governance and sustainability? (2) How specific models of clusters' governance can contribute to greater territorial setting of enterprises and to increasing the sustainability of its development strategies? (3) To what extent industrial public policies can increase the sustainability of development solutions for local and regional economies?

Keywords: collective efficiency strategies, regional development, clusters sustainability, territorial competitiveness

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