



World Congress

Plenary session I: *How can we impact the social sustainability of tourism in times of uncertainty?*

Building bridges between academics and professionals: what's the role of scientific research on social tourism?

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Research on Social Tourism

WORLD TOURISM DAY 2022 | **RETHINKING TOURISM 27 SEPTEMBER**

"Tourism's relevance has never been clearer. The time is now to seize this opportunity to rethink how we do tourism."

(UNWTO Secretary-General, Zurab Pololikashvili)



Research on Social Tourism

SOCIAL TOURISM

Global Challenges and Approaches

Edited by Joana Lima and Celeste Eusébio



Part I - Introduction

Part II - Social tourism around the world

1. Social Tourism in **Greece**: A brief history of development
2. Social tourism in **Mexico**: Evolution, challenges and future development
3. Challenges and opportunities for development of social tourism in **Finland**

Part III - The tourism experience lived by different target groups of social tourism

4. Benefits of social tourism programmes for seniors: The case of the INATEL Foundation in **Portugal**
5. Social tourism programmes for seniors: the case study of **Slovenia**
6. Social tourism for seniors in **Spain**: An example to be followed?
7. "*We need a vacation!*": social tourism initiatives for low-income families with children with disabilities
8. Disabled children as legitimate research participants: A topic omitted from tourism research?
9. "*The best holidays I ever had!*": The benefits of social tourism programmes for children at risk of poverty and social exclusion
10. The financial accessibility of children's camps: a **French** challenge to renew their popularity

Part IV - Practical challenges and policy implications

11. Social Tourism for low-income families: challenges and practical implications in pursuing social innovation
12. What, and who, is social tourism? The roles of the public, private and voluntary sector in social tourism provision in Flanders, **Belgium**
13. Social tourism policies: critical reflections

Part V - Conclusions: Social tourism global challenges and approaches in the future

Social Tourism & Social sustainability

Social tourism = how to do the tourism business in ways that benefits and protects people and society?



type of tourism with strong social sustainability basis

