

Special Sessions | Research Paper

OC-151 - (1598) - NEW FAMILY DYNAMICS AND FAMILY TOURISM – CHALLENGES AND IMPACTS IN THE CONTEXT OF TOURISM IN PORTUGAL?

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Proposal and Originality

The family morphology is changing: marriages are decreasing, divorce rates have risen, and same-sex families are growing globally (Eurostat, 2021; ILGA, 2021). Despite this, families remain central, with 28.8% of EU-27 families having dependent children in 2019 (Eurostat, 2021). While family tourism benefits are recognized (Lehto et al., 2012; Lima et al., 2021), studies on behavioral differences and effects across family morphologies remain scarce (Lima & Eusébio, 2023). This work stems from an ongoing project aimed at reflecting on these changes and their impact on tourism.

Methodology

Specifically, using a qualitative methodology, the project aims to expand knowledge in this area by examining tourism practices and analyzing perceptions of the effects of family tourism among a sample of Portuguese families with different socioeconomic profiles and family. Semi-structured interviews will be conducted with those families.

Results and Implications

Results show that there are indeed behavioral differences and potential effects considering specific types of family morphologies. However, at the moment, not all the interviews are finished and we aren't able to further develop this section. Reflections on how these differences may impact the development of family tourism experiences will be one important contribution of this project.

Research Limitations

The initial stage of the project doesn't allow for much further development. However, at the presentation, results with further detail and analysis will be presented.

References Version APA 6th or 7th Edition

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Lima, J. & Eusébio, C. (2021). *Social Tourism: Global Challenges and Approaches*, Chapter 11. UK: CABI.

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Palavras-chave : family tourism, social changes, new families, family structure