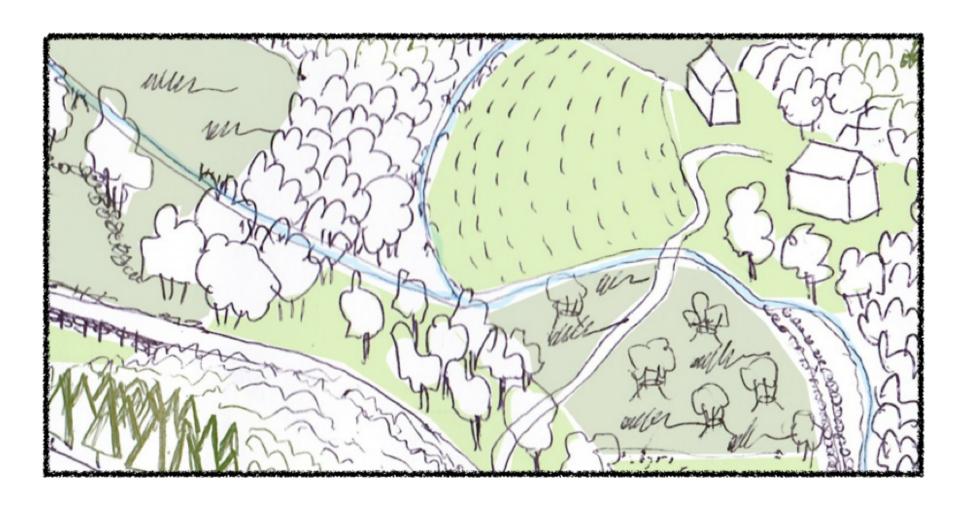


Are the land managers behaviors out of step with their attitudes?

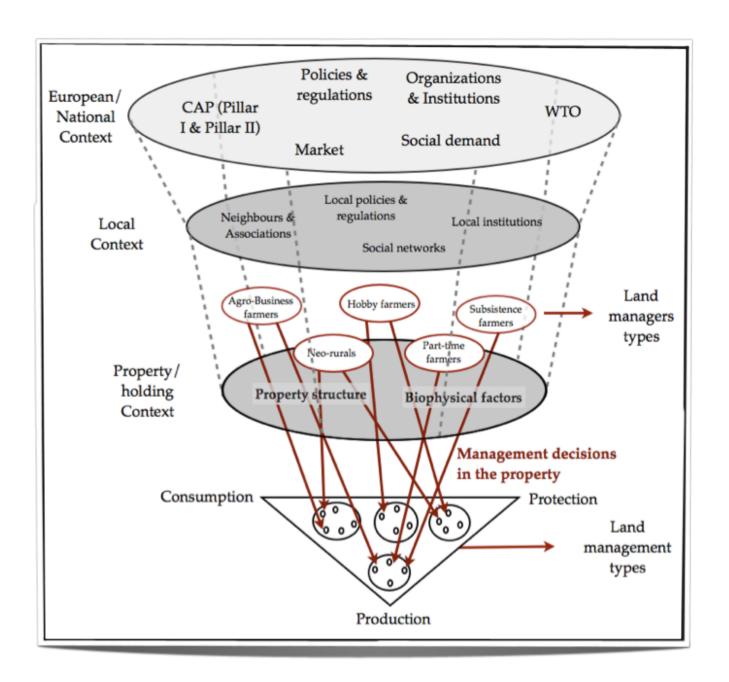
A Multifunctionality transition typology bounded by post-productivist & productivist action & thought.



Framework

New ways of land management arise, made not just by those normally considered farmers, but by a multitude of other land managers

Many of these strategies can coexist, reflecting differences in the balance between production, consumption and conservation.



Objectives

 Identify a typology of land managers with focus on the transition pathways

•Test a group of indicators to classify the different land managers and management types on a multifunctional spectrum, from productivist to post-productivist oriented.

Understand land managers strategies,
 regarding their management/action (behavior)
 but also their motivations/though (attitude)

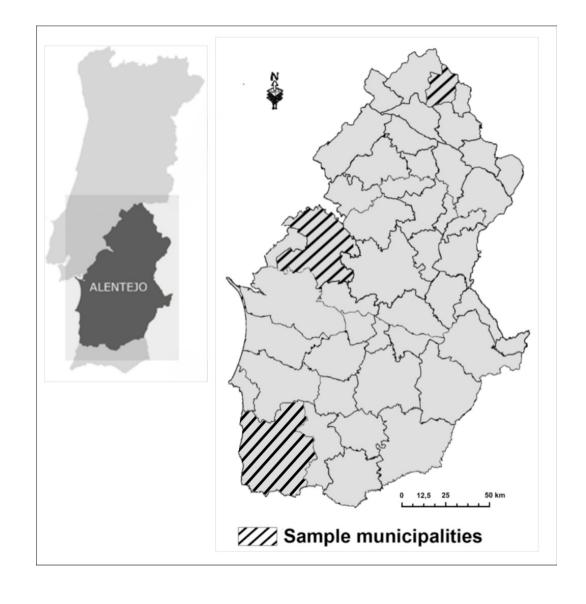




Sample Methodology

Sample Municipalities

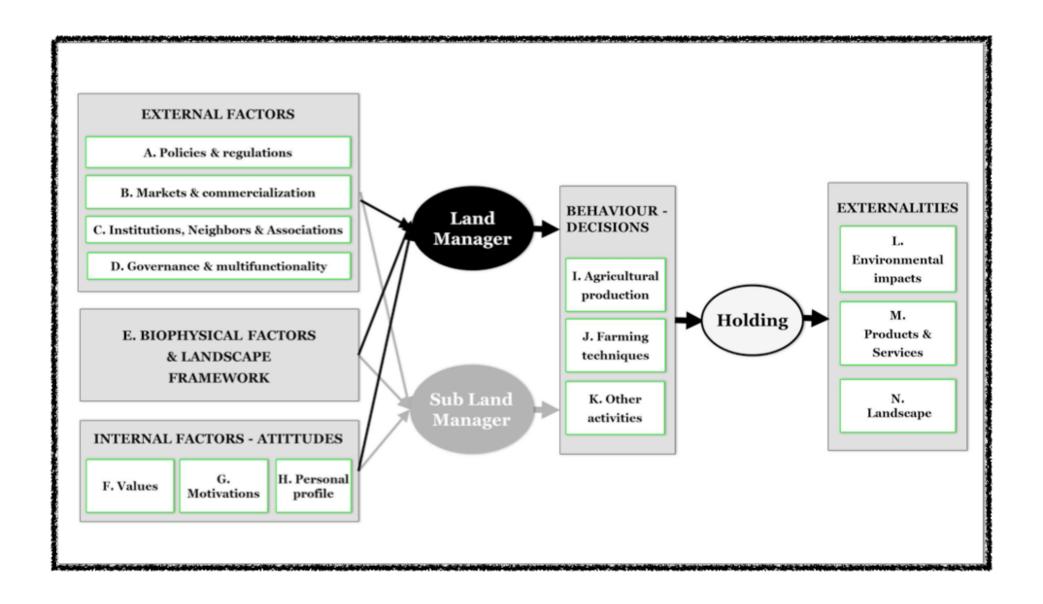
N° of holdings sampled per municipality				
Municipalities	Total	0-5 ha	5-50 ha	> 50 ha
Castelo de Vide	45	17	13	15
Odemira	209	51	84	74
Montemor-o- Novo	119	40	28	51
Total	373	108	125	140





Questionnaire Methodology

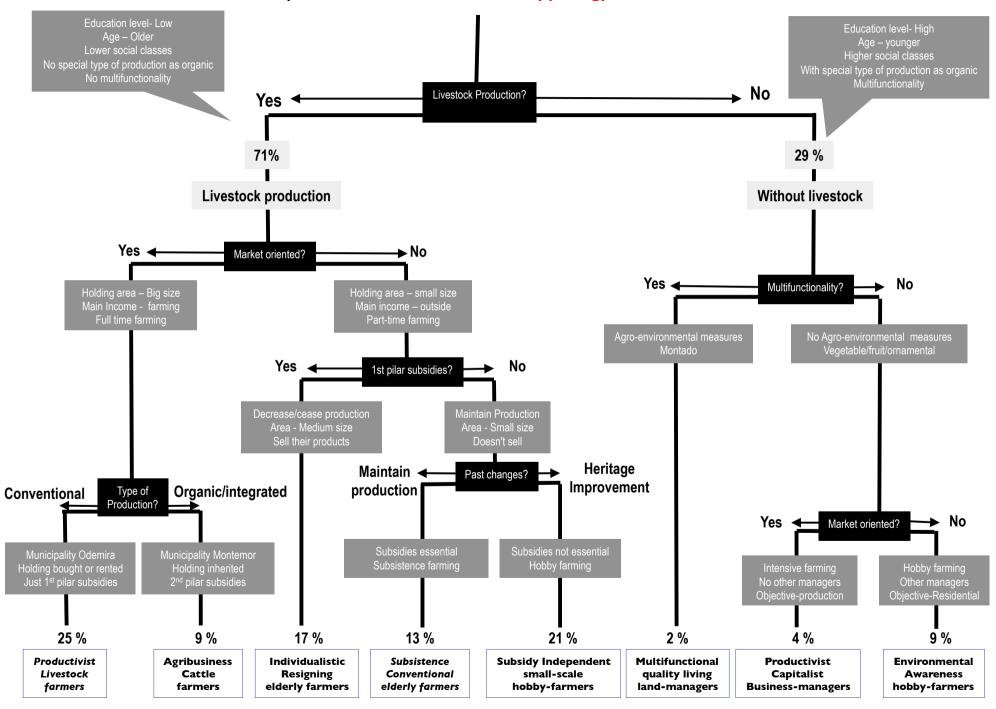
Questionnaire - Topics to consider



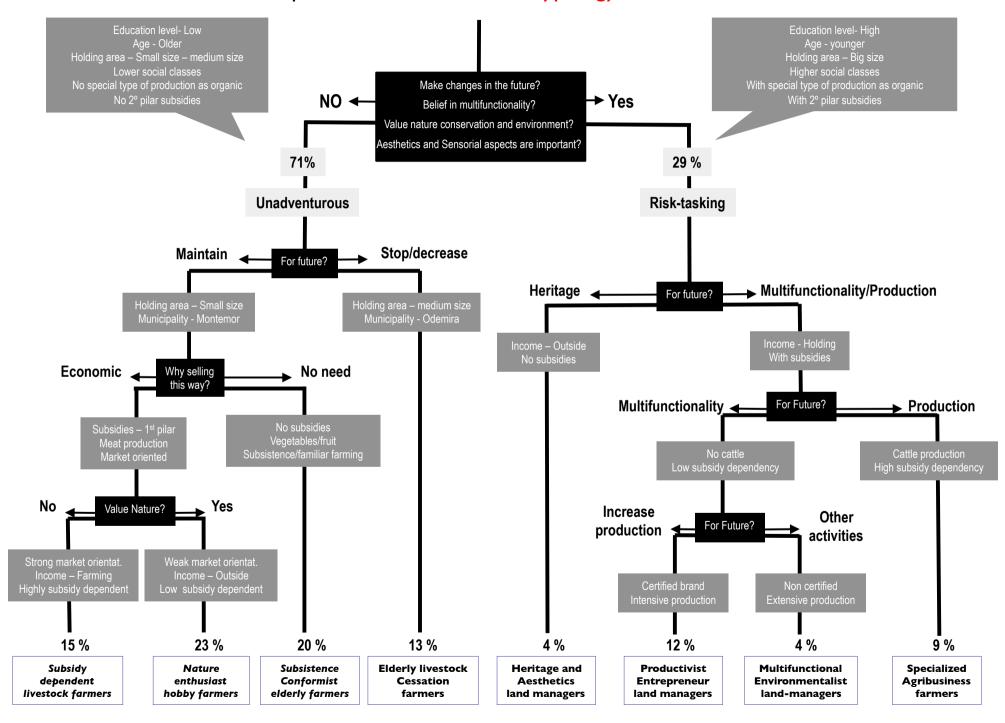


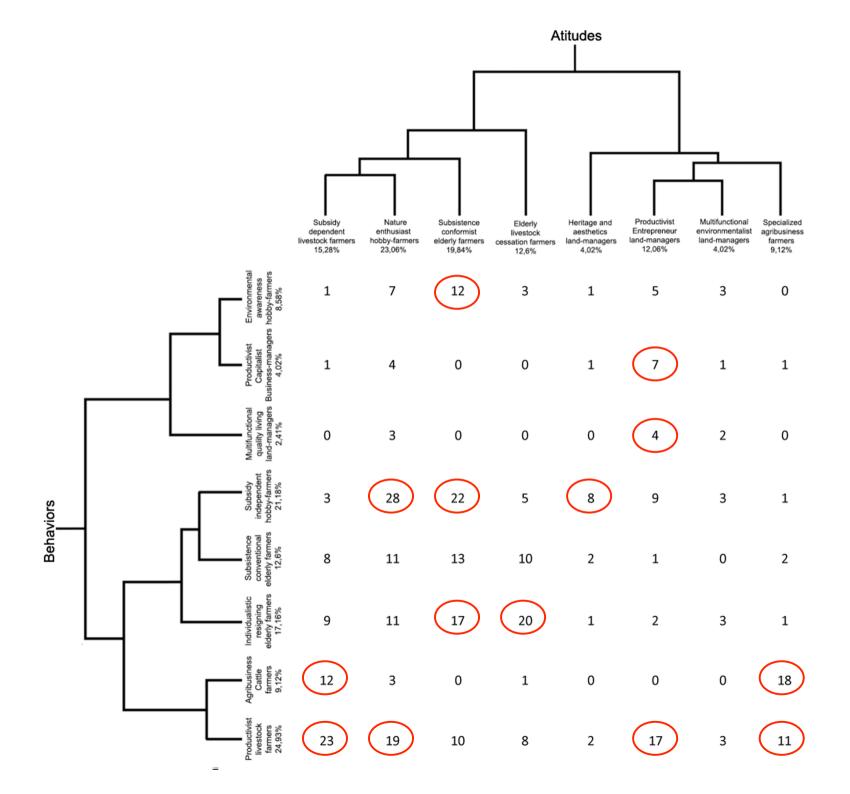
Results

373 questionnaires – 100% → Typology: Behaviours

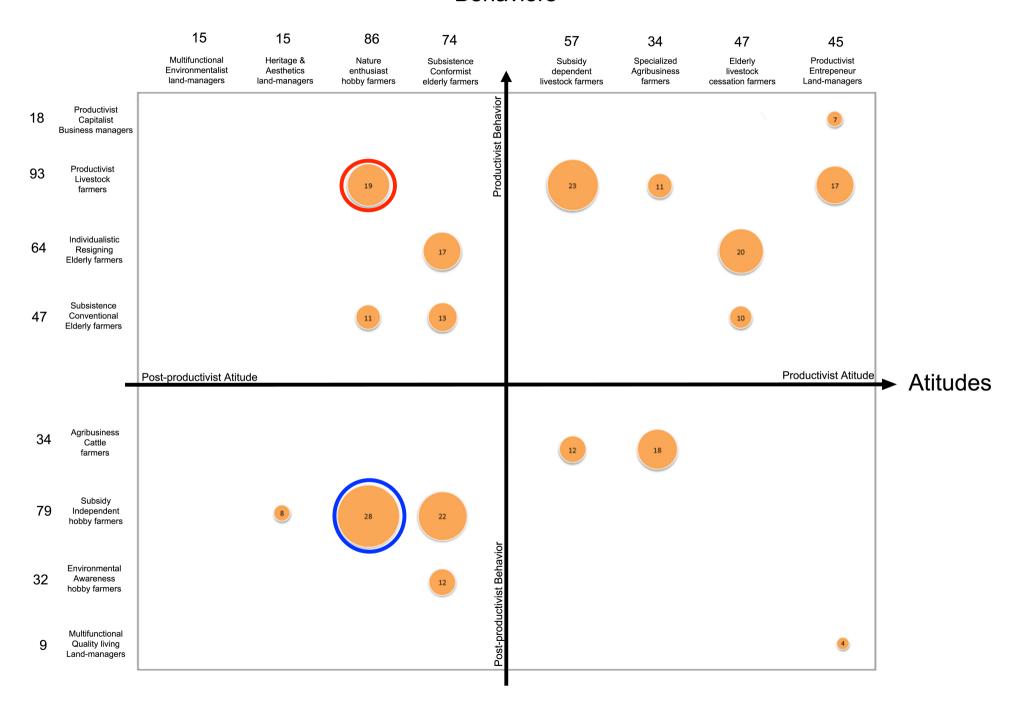


373 questionnaires – 100% → Typology: Attitudes

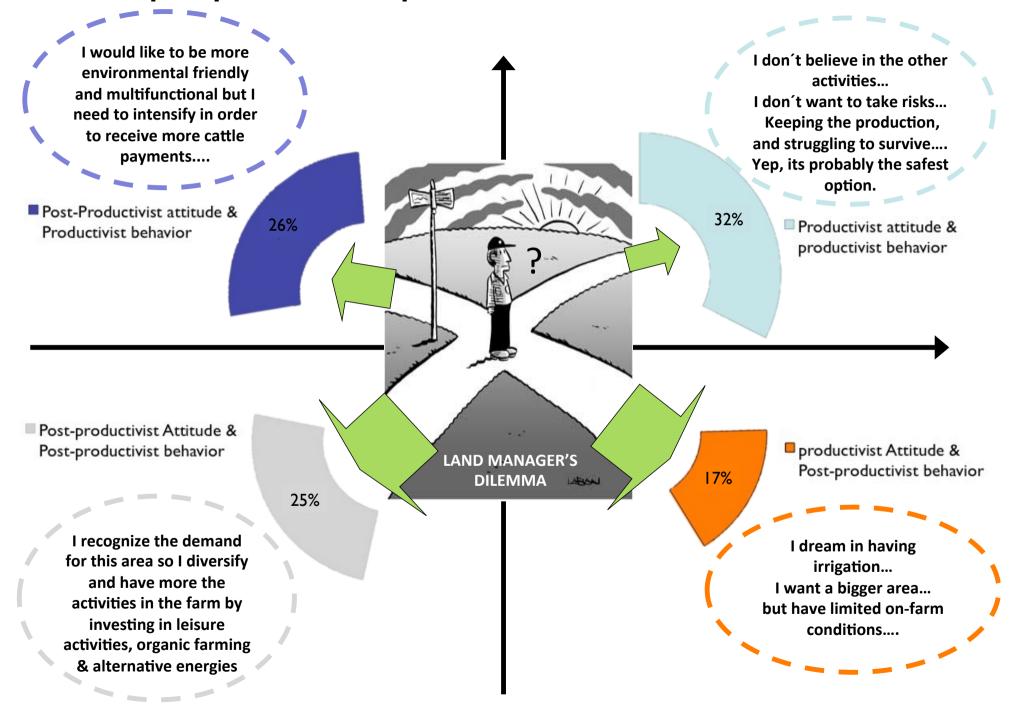




Behaviors



post-productivism & productivism Attitudes And Behaviors





conclusions

Conclusion

- Many complex profiles emerge, which differ from each other and from the most common farmer definition >> new and multiple types of actors in land management
- There is a conflict between the behaviours and the attitudes in a large number of land managers >> tensions in land management options and uncertainty for the future strategies
- Innovation in land management not supported by public policies >> The differentiation is not considered
- Is not given enough attention to a big number of small scale land managers as the subsistence or hobby farmers farmers, but they play a very important role in rural areas.
- The **production ideal** continues to have a big influence in this areas
- There is a need to work more comprehensively with land managers for a broader understanding of their options,



Thank you Obrigado